

Caring HEARTS

QUARTERLY NEWSLETTER ISSUE 4, Q3 2012

OUR MISSION:

The SEARCH Foundation supports event professionals confronted with a catastrophic occurrence and fosters, develops and promotes educational initiatives for the advancement of the industry.

OUR HISTORY:

The SEARCH Foundation was founded in 1997, during the height of the AIDS epidemic, to help special event professionals who were faced with a life-threatening illness. Since then, it has expanded its role to include industry professionals who are facing other challenges such as fire, natural disasters, car accidents, medical situations and more. SEARCH originally stood for Special Events Assistance and Resources with a Caring Heart, although it is now commonly referred to as, simply, SEARCH.

The original founders of the SEARCH Foundation were a group of industry veterans who wanted to give back to the industry they loved. Today, their vision is carried on by a hand-picked Executive Committee and Board of Directors composed of leaders in event planning and designing, and industry suppliers. Since its formation, the SEARCH Foundation has distributed more than \$196,850 to professionals in need of help. The Foundation has also awarded more than 50 scholarships to industry conferences.

SEARCH Cabaret Meets Chicago Blues

January 17, 2013 | 9pm - Midnight

Chicago Marriott Downtown Magnificent Mile



Join the SEARCH Foundation as it brings a bit of the famed SEARCH Cabaret back to life with an updated twist while we embrace Chicago's World Renowned Blues! A little hot meets blue... Sexy, Saucy, Money! Yes, this will be the best fundraiser you've been to because it is all about raising money for our fellow industry professionals in times of crisis. Get your sexy on! And bring that pocket book because all funds raised allow SEARCH to continue to assist event professionals in times of crisis.

Tickets can be purchased on **The Special Event Show** website during your *registration process*.

SEARCH thanks the following sponsors for their generosity:

BLUES Sponsor:



Venue:



Auction Software:



EVENT Sponsor:



We need your sponsorship! The following sponsorship levels are available:

Blues Sponsor - \$1,500

Cabaret Sponsor - \$1,000

Event Sponsor - \$500

You can download our Sponsorship Form [HERE](#)



877.777.9340 | SEARCHFoundation.org

Make a difference,
get involved today!

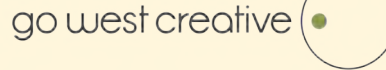


SEARCH IN ACTION:

Consider SEARCH for your Holiday Giving

"Tis the season" is fast approaching and we hope that it will be filled with blessings for all of us. We wanted to share with you what some of our special events industry companies did last year as part of their corporate giving.

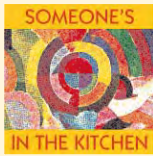
Classic Party Rentals of El Segundo and Go West Creative Group both generously chose to give donations to the SEARCH Foundation in lieu of sending out holiday gifts to clients and vendors. We are sincerely grateful for their support.



In addition, we want to thank the following companies who have joined our Capital Campaign and participate in our monthly giving program: **Extraordinary Events, AFR Event Furnishings, ASE Group, Someone's in the Kitchen, Event-Agency VOK DAMS Agency for Events & Live-Marketing, The Special Event Company, Classic Party Rentals, Rentals Unlimited and Go West Creative Group.** Because of their generosity and genuine concern for their industry, SEARCH is able to continue assisting event professionals in times of crisis.

We hope that the actions and kindness of the above companies will inspire you to support these companies who understand the importance of giving back to the special events industry.

If you would like to donate to SEARCH for your holiday giving, we'll send you this special holiday edition of the SEARCH logo. Contact corinne@searchfoundation.org to receive your digital SEARCH holiday logo to include on your holiday cards.



SEARCH FOUNDATION Assisting Event Professionals in Crisis
www.SearchFoundation.org

Pledge Program Donation Form

The SEARCH Foundation supports persons in the special events industry who are confronted with a catastrophic occurrence and fosters, develops and promotes educational initiatives for the advancement of the industry.
It is through the generous support of industry leaders, both individuals and business partners, that SEARCH has been able to assist our peers in need.
The SEARCH Pledge Program provides you a variety of ways to give financial support and SEARCH appreciates your consideration of the options detailed below.

I, _____ hereby pledge a donation to the SEARCH Foundation.

I would like to donate _____

CLICK HERE TO DOWNLOAD

Payment: _____

Credit Card Type (circle one): VISA MasterCard American Express Discover

Credit Card Number _____ Exp. ____/____

Security Code (3 digits on back of card or 4 digits on front of AMX) _____

Name on Card _____ Email _____

Billing Address _____

City _____ State _____ Zip _____

Authorized By: _____ Signature _____ Date: _____

Thank You for Your Support. Please send your completed Pledge Form (and check if paying by check) to:

MAIL: 8912 E. Pinnacle Peak Road, Suite F9-584
Scottsdale, AZ 85255-3649

E MAIL: Corinne@searchfoundation.org

FAX: 480.513.3207

CLICK HERE TO DONATE ONLINE

In Their Own Words: SEARCH Makes a Difference Help Us Help Others

Please see below some testimonials from recent recipients of SEARCH Foundation grants. The money raised and donated helps to assist event professionals in catastrophic situations. Often these funds are enough to help people in need get back on their feet. If you have experienced a recent crisis or know someone who has, you can apply for funds by going to www.searchfoundation.org and clicking on "request assistance".

"You never know when life is going to send you a curve ball...our humble thank you." - **M.F., San Diego, CA**

"It was certainly a blessing to receive this donation to assist with my financial needs...it helped ease some of the pain I was facing." - **W.R., Denver, CO**

"Sincerely, thank you again. We are humbled and very (very) thankful" - **C.F., Dallas, TX**

Renowned Event Professionals Provide Assistance Through Speaker Donations

The SEARCH Foundation was proud to announce that two of our longtime supporters and noted event industry speakers recently donated their speaking fees to the foundation.

Andrea Michaels, President of Extraordinary Events and **Hillary Harris**, Executive Director of Warner Bros. Special Events both provided SEARCH with a very generous financial support from recent speaking engagements.

"This isn't the first time that both of these wonderful individuals were kind enough to donate their entire speaking fee to our organization" said SEARCH Board Member Rick Turner. "They have been supporters of SEARCH since day one and have seen firsthand how we help our peers."

Thank you ladies, the industry appreciates all you do!

In SEARCH of Style!

Dallas' best and brightest talent came together for a fashion and event experience like never before for "In SEARCH of Style!" This incredible event helped raise \$15,000 for the SEARCH Foundation so that SEARCH can continue to assist event professionals in times of crisis.

In celebration of the SEARCH Foundation's 15th anniversary, the Dallas event community pulled out all the stops, mixing up top talent, decadent designers and epic entertainment.

Featuring fashions from some of Dallas' most magnificent minds, this was an immersive arts experience like none other and everyone left in awe of the sass and style that can only be found in Dallas.

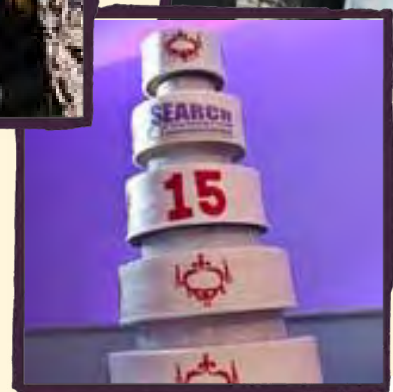
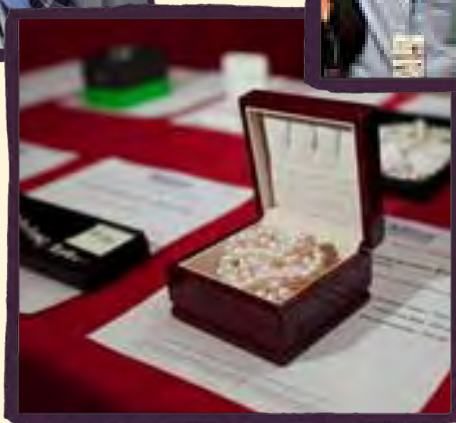
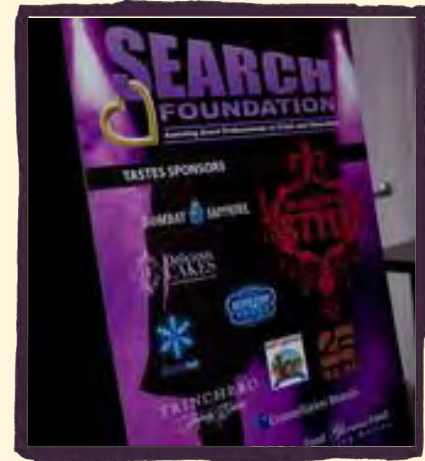
SEARCH would like to extend a very special thank you to Event Producer, **Damany Daniel**, for planning a great 15th anniversary celebration.

SEARCH is eternally grateful to all the fabulous sponsors who made this event possible:

*Abstract Method Marketing
ArtLoveMagic
Beyond
BluDoor Studios
Bombay Sapphire
BRAVO! Entertainment
causeffects
Constellation Brands
CORT Event Furnishings
Deep Eddy Vodka
Delicious Cakes
Eclipse Entertainment, LLC
eM the Venue
Entertainment Exchange*

*Entertainment Runway
Fauxcades Creative Event Design
FIG (Fashion Industry Gallery)
Food Glorious Food
FreedomPark
freshmeet media
Fun Factory Events
HAS Events
i Entertainment
La Mode Dallas
Livewire Special Events
Poparazzi For Hire
Q-Up / BidSmart
Quest Drape*

*RedButton.tv
Republic Distribution
Roadrunner Charters
Saint Arnold Brewing Co.
Social Ice
Storymix Media
TEAM Enterprises
The Sparks Agency
Thorny Rose
TLC Event Rental
Trincherro Family Estates
West of Honey
Yelp*





Thank You, North Carolina!

The SEARCH Foundation was a recent recipient of two sizable donations from the **Greater Charlotte Chapter** and the **Greater Triangle NC Chapter** of the International Special Events Society (ISES). Each chapter donated \$500 to SEARCH to help assist other event professionals in need.

Bryan Paschal, President of the Charlotte Chapter said, "SEARCH has been there in times of need and our members are committed to supporting this great cause. We will continue to work to raise funds for the organization during future events."

Just like their neighbors in Charlotte, the Greater Triangle NC Chapter was there to provide SEARCH with a donation. Their President **Lenny Fritts** said, "The work that SEARCH does is a really remarkable service to our friends and peers. We're just elated to know that these funds will be spent helping someone faced with difficulty."

"We cannot thank these chapters enough for their support and efforts," says Joann Roth-Oseary, Chairperson of SEARCH. "It's through donations like this that we can truly assist those in need."

If your chapter is interested in learning more about the donation process, please contact the SEARCH Administrator, **Corinne** at corinne@searchfoundation.org or call 480.538.7912.

WHO TO CONTACT

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