SEARCH FOUNDATION

ANNUAL REPORT

2020

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Supporting Our Industry, Together

We provide financial help for event, meetings, and catering professionals in crisis. 2020 brought a record number of crisis relief cases, and we are proud to report that SEARCH has funded 100% of qualified cases since its inception.

LETTER FROM THE CHAIRWOMAN

Special
Event
Assistance
Relief &
Crisis
Help

With a record number of crisis relief applications received in 2020, The SEARCH Foundation is proud to report that 100% of qualified cases were funded and industry professionals in crisis were profoundly affected by the efforts of the board, committees and supporters.

Welcoming three new board members to help engage individuals, companies and industry associations in continued giving programs will help SEARCH to continue its mission and create new revenue streams so no case ever gets turned away. Our flagship program, the SEARCH lOO, has reached record numbers and we will continue to establish significant, sustainable new sources of funding to support the ever-rising need for help.

Please explore the attached Annual Report to see how your contributions helped to make a difference in the lives of 27 industry professionals. We look forward to seeing you at one of our upcoming Signature Events and we thank you for your continued support.

Warmly,

Kate Patay, CPCE
Chairwoman, SEARCH Foundation
Chief Strategist, Patay Consulting
Ambassador, Meetings Mean Business

FOUNDATION PROFILE

WHO WE ARE

The SEARCH Foundation was formed in 1997 to assist event, meetings, hospitality and catering professionals faced with a life threatening illness. Since that time it has expanded to include not only illness, but also catastrophic occurrences. The SEARCH Foundation is for event pros, by event pros.

MISSION & VISION

Distribute Donations - Our priority is to make sure event, meetings , catering, hospitality and incentive industry professionals know our industry community has their backs when they need help the most. When disaster strikes SEARCH is here to help. Please visit our Apply for Help page if you require assistance.

Raise Funds - It's in our very nature to give everything we have to our clients and their guests at each and every event...but who will be there when we need help? By donating to SEARCH, you can serve those who serve every day...just like you.

Awareness - As a volunteer organization, our reach is limited without your help. We're always looking for platforms to tell our stories to others in our industry so they can let their industry friends know that we're here when they need us.

FINANCIAL IMPACT

Over $287,000 Raised in 2020

Sources of Funding

Fundraising Events = $68K+

SEARCH 100 = $112K+

Other Programs & Donations = $38K

EVENTS INCLUDED:

- Annual Signature Event at TSE/Catersource
- ILEA Live Fundraiser
- Local Industry Chapter Programs
- PCMA Virtual 5k
- Northwest Event Show

DONATIONS:

- Speaker Fees
- Corporate Matching Donations
- Amazon Smile

Additional Outreach:

- General Investments
- Facebook
- Network for Good

Words from our grant recipients...

I just wanted to thank you and everyone involved from the bottom of my heart for this beautiful, life saving gift. This will certainly help me receive the basic necessities I will need to help me get through this very rough period... but most importantly, I feel greatly supported and not alone in times of need. It has been rough alone without family or close friends for support, so my heart melts and tears flow at this moment for the great joy this gift has given me. I cherish the energy it provides and hope that in turn, the same is bestowed upon you all.

I am so thankful to SEARCH for helping out one of my catering friends who needed to make a choice between buying food - or buying medicine.

Knowing that I am supported by an events community that cares about my wellbeing has made me feel like I am not alone is this battle.

Your organization is amazing! I am most grateful to be the recipient of your hard work and dedication to industry professionals. I love the motto - "By Event Pros, For Event Pros". I could never have imagined being taken out of work overnight for six months by an unforeseen and unpredictable accident causing a physical injury. The bills were and still are overwhelming, the loss of income completely unexpected and unplanned for - but your assistance is giving me a stepping stone to turn the corner. I am incredibly grateful for your organization's support.

CAESARS ENTERTAINMENT

CORT EVENTS
Style. Service. Delivered.®
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EIDECOM

CHAMPAGNE CREATIVE GROUP

eventcurious

ENCORE
A Freeman Company

afr
furniture rental

Elite Island Resorts
CARIBBEAN

OTHERWISE PRODUCTIONS GROUP

iep
a world of choices

ph
planet hollywood
RESORT & CASINO • LAS VEGAS

givergy
Raising more

Jordan Kahn
ORCHESTRA

MC
Event Consulting

SBVALUE
WE GROW VALUE

AE&ES
@JUSTCALLGARY

OVER the TOP
rental linens

PARTNERS

2020

BIZBASH

allseated

Big Head Cartoon
Caricature Art & Entertainment

ATOMIC
ATOMICDESIGN.TV

CALEB WESCO
LET'S GET MOTIVATED

Bill Pry

THE BRAND BOOTH

CARSONKITCHEN

BY DZIGN
WE ARE HERE TO WOW!

DENON & DOYLE
ENTERTAINMENT GROUP
www.DJAY.com

CARBOTTI
experiences

classic entertainment
WISE GUYS

FANTASY SOUND
-EVENT SERVICES-

CalPolyPomona
The Collins College of Hospitality Management

GBMC
LEGENDARY EVENTS // DESIGN & EXECUTION

ek
Eklectic
Entertainment

FLIP
FRIENDS LYING IN PARADISE

IMPRINT
GROUP

FORTHRIGHT
WINERY
A craft. A code. A fellowship.

LEMONADE
MOVEMENT

NACE

Low Country Quisine
by Julie Ramire

NW ES
NORTHWEST
EVENT SHOW

Lombardo's
MEETINGS & OCCASIONS

ONEWEST
EVENT DESIGN & LOGISTICS

ILEA
INTERNATIONAL
LIVE EVENTS ASSOCIATION

Brand Alive

Patay Consulting
Brand. Image. Strategy.

SHAINA E

pcma

SITK
SOMEONE'S IN THE KITCHEN

Instawork

catersource + THE SPECIAL EVENT
JULY 19-22, 2021 | MIAMI BEACH CONVENTION CENTER

TAHOE
INSPIRED

staffmate
online

WIPA
Wedding International Professionals Association

LIVE EVENTS COALITION

imex
america

THE SEARCH 100

100%

of proceeds raised through this flagship program go directly into the crisis relief fund

5

new individuals and companies joined the SEARCH 100 in 2020

The SEARCH 100 is a true testament to the commitment and support that our industry has for one another.
By donating $100 per month or more, this group of businesses, professionals, chapters, and organizations have delivered over $112k to the foundation in 2020 alone.

OUR GOALS FOR 2021

To expand the global reach and partnerships throughout the industry to increase annual giving

CHAPTER & ORGANIZATION FUNDRAISING

Whether part of an association, an organization, a corporation or a solopreneur YOU can help support SEARCH Foundation in a variety of ways. The online **Fundraising Toolkit** is designed to give you ideas on ways to incorporate SEARCH into your next event. If you have questions, additional ideas or would like more information please **contact us!**

Our organization is governed by a Board of Directors, which uses policy governance to envision the future and to ensure operations are aligned with our mission statement and meet the evolving needs of the event industry.

OUR LEADERSHIP

2021 - EXECUTIVE COMMITTEE

Chairwoman
Kate Patay, CPCE
Patay Consulting
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1st Vice Chairman
Patrick McMichael, CSEP
Crisis Relief Committee Chair
Denon & Doyle Entertainment
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Treasurer
Larry Green
Intl. Event Products
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Secretary
David Lombardo
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Immediate Past Chairman
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Fundraising Chair
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Executive Advisor
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SEARCH 100 Chair
Someone's in the Kitchen
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2021 - BOARD OF DIRECTORS

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