SEARCH FOUNDATION

## ANNUAL REPORT

2022



480.538.7912 admin@searchfoundation.org www.searchfoundation.org Global HQ 8924 E. Pinnacle Peak Rd. Ste. G5-584 Scottsdale, AZ 85255-3618

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### **Supporting Our Industry, Together**

We provide financial help for event, meetings, and catering professionals in crisis. 2022 brought a **record** number of crisis relief cases, and we are proud to report that SEARCH has funded 100% of qualified cases since its inception.



# LETTER FROM THE CHAIRWOMAN

**Special** 

Event

Assistance

Relief &

Crisis

Help



The SEARCH Foundation is proud to have just celebrated 25 years of assisting industry individual in crisis. We're pleased to report that since inception 100% of qualified cases have been funded, and industry professionals in crisis were profoundly affected by the efforts of the board, committees and supporters. In fact, we reached our goal of over \$1,000,000 distributed to industry individuals in crisis in 2022!

Putting a new board structure in place to help engage individuals, companies and industry associations in continued giving programs will help SEARCH to continue its mission and create new revenue streams so no case ever gets turned away. Our flagship program, the SEARCH IOO, has reached record numbers and we will continue to establish significant, sustainable new sources of funding to support the ever-rising need for help.

Please explore the attached Annual Report to see how your contributions helped to make a difference in the lives of industry professionals and colleagues. We look forward to seeing you at one of our upcoming Signature Events and we thank you for your continued support.

Warmly,

Kate Patay, CPCE

Chairwoman, SEARCH Foundation

VP of Engagement, Terramar, a DMC Network Company

Ambassador, Meetings Mean Business

### FOUNDATION PROFILE



### WHO WE ARE

The SEARCH Foundation was formed in 1997 to assist event, meetings, and catering professionals faced with a life threatening illness. Since that time it has expanded to include not only illness, but also catastrophic occurrences. The SEARCH Foundation is for event pros, by event pros.

### MISSION & VISION

<u>Distribute Donations</u> - Our priority is to make sure event, meetings, catering, and incentive industry professionals know our industry community has their backs when they need help the most. When disaster strikes SEARCH is here to help. Please visit our Apply for Help page if you require assistance.

<u>Raise Funds</u> - It's in our very nature to give everything we have to our clients and their guests at each and every event...but who will be there when we need help? By donating to SEARCH, you can serve those who serve every day...just like you.

<u>Awareness</u> - As a volunteer organization, our reach is limited without your help. We're always looking for platforms to tell our stories to others in our industry so they can let their industry friends know that we're here when they need us.



### FINANCIAL IMPACT

Over \$258,000 Raised in 2022

### Sources of Funding

Fundraising Events = \$76K+

SEARCH 100 = **\$115K+** 

Other Programs & Donations = \$67K

### **EVENTS INCLUDED:**

- Annual Signature Event at TSE/Catersource
- Ski Patrol Event in Boston
- Local Industry Chapter Programs

### DONATIONS:

- Corporate Giving
- Speaker Fees
- Individual Donations
- Company Match Programs
- Amazon Smile

### ADDITIONAL OUTREACH:

- General Investments
- Social Media Fundraisers
- Network for Good



### Words from our 2022 grant recipients...

"From the bottom of my heart and the depths of my being I thank you so very much! My family and I can breathe easier knowing we won't be out on the street and have a chance to find a permanent place to call home and food to put in our bellies. I can only hope to one day be able to pay it forward to someone else that is in need of a crisis situation.

I wish I could hug every single person that was involved in making this happen for us!

Thank you for restoring our hope."



"This funding has lifted the enormous weight that has been on my shoulders since Hurricane Ian threw my community and life upside down. Over these last few weeks I have made myself sick while worrying about the loss of my home, income, equipment, and my livelihood. Receiving these funds will help me start to get my life back on track and eventually allow me to rebuild my business. Thank you for your support, SEARCH."

"There really are no words to describe our gratitude for the SEARCH Foundation team, and all that you've given us. We've felt like we've been drowning since Hurricane Ian, and receiving these funds has felt like someone handing us a life vest. This money brings so much relief."



"The past three years have been challenging physically, mentally, and financially. When I found out about receiving financial help from the SEARCH Foundation, it felt like I could stop holding my breath. Knowing that I wouldn't have to worry about paying for continued treatments to help with my physical pain was an amazing feeling! It has truly been a bright light in a dark tunnel I have been walking through for 3 years now. Thank you to the SEARCH Foundation for being a blessing in my life!"





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## THE SEARCH 100



of proceeds raised through this flagship program go directly into the crisis relief fund



new individuals and companies joined the SEARCH 100 in 2022

The SEARCH 100 is a true testament to the commitment and support that our industry has for one another.

By donating \$100 per month or more, this group of professionals, chapters, and organizations have delivered over \$149K to the foundation in 2022 alone.

### **OUR GOALS FOR 2023**

To expand the global reach and partnerships throughout the industry to increase annual giving

### CHAPTER & ORGANIZATION FUNDRAISING

Whether part of an association, an organization, a corporation or a solopreneur YOU can help support SEARCH Foundation in a variety of ways. The online **Fundraising Toolkit** is designed to give you ideas on ways to incorporate SEARCH into your next event. If you have questions, additional ideas or would like more information please **contact us!** 

Our organization is governed by a Board of Directors, which uses policy governance to envision the future and to ensure operations are aligned with our mission statement and meet the evolving needs of the event industry.







### **OUR 2023 LEADERSHIP**

#### 2023 - EXECUTIVE COMMITTEE

#### Chairwoman

Kate Patay, CPCE

Terramar, DMC Network Company Phone: 775.343.6551 kate@katepatay.com

#### 1st Vice Chairman

**David Lombardo** 

Lombardo's Hospitality Office: 781-815-1254 david@lombardos.com

#### Crisis Committee Chairman

Patrick McMichael, CSEP

Denon & Doyle Entertainment Office: 800.944.9585 patrick@djay.com

#### Treasurer

Frank Puleo

Framboise Catering Office: 718.448.4252 frankpuleo7@aol.com

#### Secretary

Michele Polci, CMP, CPCE

Caesars Entertainment Office: 702.777.7871 mpolci@caesars.com

#### **Immediate Past Chairman**

**Rick Turner** 

Forward Hospitality Group Phone: 216.577.4158 rick@forwardhg.com

#### **Executive Advisor**

Joann Roth-Oseary Someone's in the Kitchen

Office: 818.343.5151 x102 joann@sitk.com

#### 2023 - BOARD OF DIRECTORS

Thuy Diep - Director of Engagement

Phone: 413.230.8099 thuydiepcheer@gmail.com

**Bobby Dutton** - Co-Director Marketing

GrooveBoston Office: 781.820.6176

bobbyd@grooveboston.com

Stephanie Jayko, CSEP - Director of

**Events** 

**Knock Out Productions** Phone: 214.856.6909

stephanie@knockout.productions

Jolie Oree-Bailey - Co-Director

Outreach

Low Country Quisine Office: 972.386.4555

jolie@lowcountryquisine.com

India Rhodes, CSEP - Co-Director

Outreach

Wilkinson Rhodes Phone: 210.387.5687 india@wilkinsonrhodes.com

Thomas Whelan - Co-Director

Marketing

Levy Convention Centers Phone: 857.234.2738 whelanir.thomas@gmail.com

JC York, Events - Crisis Relief Classic Entertainment/Wise Guys

InterACTive

Office: 407.854.2184 ext. 228 ic@classicentertainment.com

#### **EXECUTIVE ADMINISTRATOR**

Corinne Z. Dudine

**SEARCH Foundation** Office: 480.538.7912

corinne@searchfoundation.org

### 2023 COMMITTEE MEMBERS

Advisory Committee

Tony Conway, Legenday Events Mara Routh, MKB Productions Lenny Talarico,

Lenny Talarico Events

**Events Committee** 

Jeniffer Bello, JB Experiences Evan Carbotti, Carbotti Experiences

Mark Catuogno, MC Event Consulting

Amy McDonough, Port of Seattle-SeaTac Airport

Blair Michael,

**Boston Convention Center** 

Barbara West, Informa Markets

Marketing Committee

Scott Frankel, Animatic Media Jaclyn Zendrian, Cure PSP Haily Fadden,

**Degy Entertainment** Jodi Gold,

Siagel Productions

Outreach Committee

Gary Bordman,

Lindsay Schattenstein, NFL Players Association

Danny Trujillo, **Imagine Events** Jennifer Veselko, Maritz Global Events

