



**SEARCH**  
**Foundation**  
**2019**  
**YEAR IN**  
**REVIEW**



# CONTENTS

---

**Letter from the Chairwoman**

**The Power of SEARCH**

**Financial Impact**

**How to Help**

**Board of Directors**



## Supporting Our Industry, Together

Our journey would not have been possible without our valued volunteers, dedicated donors, and the many professionals who helped our cause. Together we have coordinated a number of events over the year, raised globally, and raised funding to provide support to families in the special events industry impacted by tragedy.

**January 2020**

## **Special Event Assistance, Relief & Crisis Help**

With a record number of crisis-relief applications received in 2019, The SEARCH Foundation is proud to report that **100% of cases were funded** and industry professionals in crisis were profoundly affected by the efforts of the board, committees and supporters.

Welcoming four new board members to help engage individuals, companies and industry associations in continued giving programs will help SEARCH to continue its mission and create new revenue streams so no case ever gets turned away. Our flagship program, the SEARCH100, has reached record numbers and we will continue to establish significant, sustainable new sources of funding to support the ever-rising need for help.

Please explore the attached Annual Report to see how **your contributions helped to make a difference** in the lives of 21 industry professionals. We look forward to seeing you at one of our upcoming Signature Events and we **thank you for your continued support**.

A handwritten signature in black ink that reads "Kate Patay". The script is fluid and cursive.

Kate Patay, CPCE  
Chairwoman,  
**SEARCH Foundation**

**The SEARCH Foundation** exists to assist special event, meeting, catering and hospitality professionals faced with a crisis, whether it be a life-threatening illness or any catastrophic disaster.

The SEARCH100 is the flagship donor program  
where 100% of proceeds go directly back to the crisis fund.

Please visit [www.SEARCHFoundation.org](http://www.SEARCHFoundation.org) for details or to make a donation.



# The Power of SEARCH

words from our recipients

Over 20 families and individuals helped in 2019....  
More than \$106,000 distributed to fellow industry friends in need...

## Looking back on 2019

Please communicate me, and my family's most heartfelt appreciation for the generous grant by the SEARCH Foundation. This will go directly and 100% to pay down these looming medical bills and buy us a little breathing room. I am so thankful for SEARCH and their mission.

Catering Company Owner  
Cancer Survivor

Can you believe my family has yet to get settled after the fires? It's been a long journey and we still have a ways to go. I cannot be more thankful for the support of my industry. If I didn't have that, I think we might be in a homeless shelter right now.

DMC Sales Manager  
Loss of Home to Wildfire

I am at a loss for words! I know you all know how important this is and how much it's going to change our entire year. Thank you so much to the board and Event Professionals that approved to help our family this year, thank you!!!!

Venue Event Manager  
Suffered Brain Hemorrhage

I Just want to say THANK YOU so much for your assistance during my health situation. Having your help makes it all a little easier to handle. It's draining physically, emotionally and financially. So, thank you for being there.

Event Rental Company Accountant  
Diagnosed with Emphysema





# Financial Impact

---

## Over \$164,000 Raised in 2019

---

### Sources of Funding...

---



Fundraising Events = \$38k+

Local Programs and Donations = \$25k+

SEARCH Heart Pins = \$1k+

SEARCH 100 Program = \$132k+

## Additional Insight

### EVENTS

- SEARCH at TSE
- ILEA Live Fundraiser
- Local Industry Chapter Programs
- Northwest Event Show
- IMEX Las Vegas

### DONATIONS

- Speaker Fees
- Large Corporate Annual Contributions
- In Memorial

### ADDITIONAL REACH

- General Investments
- Facebook
- Network for Good



# 2019 Projects

---

## The SEARCH 100

This incredible program, was started by our Immediate Past Chairman, Aaron Kaufman, CSEP. The SEARCH 100 is a true testament to the commitment and support that our industry has for one another. By donating \$100 per month ***or more***, this group of friends, professionals, and organizations have delivered over \$132k to the foundation in 2019.

### Annual Fundraising Events

Each year our foundation receives the support from industry organizations across the globe and helps to ensure that we can continue to aid individuals and families of the live events, conference service and special events industry in need. Last year fundraising events totaled over \$38k in contribution to the organization, and all had a BLAST while doing it!

In 2019 the SEARCH Foundation held fundraising events and was supported at;

- TSE (The Special Event) in San Diego
- ILEA Live in Minneapolis
- IMEX in Las Vegas
- Northwest Event Show

### Local Programs and Donations

SEARCH is the spirit of helping one another, the caring for each other, and giving back to our industry family. So many of our industry friends and family support the SEARCH Foundation with different types of support. From donation of speaker fees, to commitment of large sum offerings, small geographical fundraising efforts, and giving In Memorial or In Donation Of Others – the SEARCH Foundation has received more than \$25k in donations this year.

### SEARCH Heart Pins

If ever there was a quick way to show your support, it's with the SEARCH Heart Pin. Our supporters gave over \$1000 in purchases of the \$25 SEARCH Heart Pin.



# SEARCH FOUNDATION

ASSISTING EVENT PROFESSIONALS IN CRISIS

## BOARD OF DIRECTORS

### Executive Committee

**Chairwoman: Kate Patay, CPCE**  
Patay Consulting  
Phone: 775.343.6551  
kate@katepatay.com

**1st Vice Chairman: Patrick McMichael, CSEP**  
Crisis Relief Committee Chairman  
Denon & Doyle Entertainment  
Phone: 925.286.0053  
Patrick@djay.com

**Treasurer: Larry Green**  
Intl. Event Products  
Phone: 781.341.1600  
larryg@iepllc.com

**Secretary: Rick Turner**  
Extraordinary Events  
Phone: 216.577.4158  
rturmer@extraordinaryevents.com

**Immediate Past Chairman: Aaron Kaufman, CSEP**  
Fifth Element Group  
Phone: 416.241.4440, ext. 1  
aaron@fifthelementgroup.com

**Executive Advisor: Joann Roth-Oseary**  
Someone's in the Kitchen  
Phone: 818.343.5151 x102  
joann@sitk.com

#### SEARCH Executive Administrator

**Corinne Z. Dudine**  
Office: 480.538.7912  
corinne@searchfoundation.org

### Board of Directors

**Neil Adams, Outreach Chairman**  
Bright Event Rentals  
Phone: 415-834-8263  
Neil@bright.com

**Nick Borelli, SEARCH 100 Marketing**  
Borelli Strategies  
Phone: 814.746.1522  
Nick@nickborelli.com

**Judy Brillhart, CSEP, Association Liaison**  
Sheraton Commander Hotel  
Phone: 617.234.1362  
judy.brillhart@sheratoncommander.com

**Evan Carbotti**  
PSI Events  
Phone: 401.849.3115  
ecarbotti@psievent.com

**Mark Catuogno, Social Media & Technology**  
MC Event Consulting  
Phone: 914.632.2042  
mark@mceventconsulting.com

**Thuy Diep, Social Media**  
PRA Business Events (Los Angeles, CA)  
Phone: 310.300.0100 x502  
Thuy.diep@pra.com

**JC York, Events Committee/Events Director**  
Classic Entertainment/Wise Guys InterACTIVE  
Cell: 813.391.1391  
jc@classicentertainment.com

**Bobby Dutton, Branding Chairman, Content & Assets**  
GrooveBoston / Mission Six (GBM6)  
Phone: 781.820.6176  
bobbyd@grooveboston.com

**Jerry Hellmann**  
AFR Event Furnishings  
Phone: 856.406.1200  
jhellmann@rentfurniture.com

**David Lombardo, Events Chairman**  
Lombardo's  
Phone: 781-815-1254  
David@Lombardos.com

**Michele Polci, CMP, CPCE**  
Caesar's Entertainment  
Phone: 702.777.7871  
mpolci@lvrio.harrahs.com

**Frank Puleo**  
Framboise Catering  
Phone: 718.448.4252  
frankpuleo7@aol.com

**Meryl Snow, Catering/Hospitality Liaison**  
SnowStorm Solutions  
Office/Cell: 610.659.9197  
meryl@merylsnow.com