

SEARCH FOUNDATION

ANNUAL REPORT

2020



480.538.7912 (Arizona time)
admin@searchfoundation.org
www.searchfoundation.org

Global HQ
8924 E. Pinnacle Peak Rd., Ste. G5-584
Scottsdale, AZ 85255-3618

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Supporting Our Industry, Together

We provide financial help for event, meetings, and catering professionals in crisis. 2020 brought a record number of crisis relief cases, and we are proud to report that SEARCH has funded 100% of qualified cases since its inception.



LETTER FROM THE CHAIRWOMAN

Special
Event
Assistance
Relief &
Crisis
Help



With a record number of crisis relief applications received in 2020, The SEARCH Foundation is proud to report that 100% of qualified cases were funded and industry professionals in crisis were profoundly affected by the efforts of the board, committees and supporters.

Welcoming three new board members to help engage individuals, companies and industry associations in continued giving programs will help SEARCH to continue its mission and create new revenue streams so no case ever gets turned away. Our flagship program, the SEARCH IOO, has reached record numbers and we will continue to establish significant, sustainable new sources of funding to support the ever-rising need for help.

Please explore the attached Annual Report to see how your contributions helped to make a difference in the lives of 27 industry professionals. We look forward to seeing you at one of our upcoming Signature Events and we thank you for your continued support.

Warmly,

Kate Patay, CPCE

Chairwoman, SEARCH Foundation

Chief Strategist, Patay Consulting

Ambassador, Meetings Mean Business



WHO WE ARE

The SEARCH Foundation was formed in 1997 to assist event, meetings, hospitality and catering professionals faced with a life threatening illness. Since that time it has expanded to include not only illness, but also catastrophic occurrences. The SEARCH Foundation is for event pros, by event pros.

MISSION & VISION

Distribute Donations - Our priority is to make sure event, meetings, catering, hospitality and incentive industry professionals know our industry community has their backs when they need help the most. When disaster strikes SEARCH is here to help. Please visit our Apply for Help page if you require assistance.

Raise Funds - It's in our very nature to give everything we have to our clients and their guests at each and every event...but who will be there when we need help? By donating to SEARCH, you can serve those who serve every day...just like you.

Awareness - As a volunteer organization, our reach is limited without your help. We're always looking for platforms to tell our stories to others in our industry so they can let their industry friends know that we're here when they need us.



FINANCIAL IMPACT

Over \$287,000 Raised in 2020

Sources of Funding

Fundraising Events = \$68K+

SEARCH 100 = \$112K+

Other Programs & Donations = \$38K

EVENTS INCLUDED:

- Annual Signature Event at TSE/Catersource
- ILEA Live Fundraiser
- Local Industry Chapter Programs
- PCMA Virtual 5k
- Northwest Event Show

DONATIONS:

- Speaker Fees
- Corporate Matching Donations
- Amazon Smile

Additional Outreach:

- General Investments
- Facebook
- Network for Good

THE POWER OF SEARCH

SEARCH FOUNDATION

Over 27 families and individuals helped in 2020...
More than \$120,000 distributed to industry friends in need

Words from our grant recipients...

I just wanted to thank you and everyone involved from the bottom of my heart for this beautiful, life saving gift. This will certainly help me receive the basic necessities I will need to help me get through this very rough period... but most importantly, I feel greatly supported and not alone in times of need. It has been rough alone without family or close friends for support, so my heart melts and tears flow at this moment for the great joy this gift has given me. I cherish the energy it provides and hope that in turn, the same is bestowed upon you all.



I am so thankful to SEARCH for helping out one of my catering friends who needed to make a choice between buying food - or buying medicine.

Knowing that I am supported by an events community that cares about my wellbeing has made me feel like I am not alone in this battle.




Your organization is amazing! I am most grateful to be the recipient of your hard work and dedication to industry professionals. I love the motto - "By Event Pros, For Event Pros". I could never have imagined being taken out of work overnight for six months by an unforeseen and unpredictable accident causing a physical injury. The bills were and still are overwhelming, the loss of income completely unexpected and unplanned for - but your assistance is giving me a stepping stone to turn the corner. I am incredibly grateful for your organization's support.



OTHERWISE PRODUCTIONS GROUP



BIZBASH

 **allseated**

 **Big Head Cartoon**
Caricature Art & Entertainment

 **ATOMIC**
ATOMICDESIGN.TV

 **CALEB WESCO**
LET'S GET MOTIVATED

Bill Pry

 **THE BRAND BOOTH**

CARSON KITCHEN

 **bcl BY DZIGN**
WE ARE HERE TO WOW!

 **DENON & DOYLE**
ENTERTAINMENT GROUP
www.DJAY.com

CARBOTTI
e x p e r i e n c e s

 **classic entertainment**
WISeguys

 **CalPolyPomona**
The Collins College of Hospitality Management

 **GBMO**
LEGENDARY EVENTS // DESIGN & EXECUTION

 **ek**
Eklectic Entertainment

 **ANTASY SOUND**
- EVENT SERVICES -

 **FLP**
FRIENDS LYING IN PARADISE

 **FORTHRIGHT WINERY**
A craft. A code. A fellowship.

 **LOW Country QUISINE**
by Julie Ramirez

 **NACE**

 **IMPRINT GROUP**
FORMERLY A&E GROUP

LEMONADE
MOVEMENT

 **Lombardo's**
MEETINGS & OCCASIONS

 **ILEA**
INTERNATIONAL
LIVE EVENTS ASSOCIATION

 **NORTHWEST**
EVENT SHOW

 **ONEWEST**
EVENT DESIGN & LOGISTICS

 **Brand Alive**

 **Patay Consulting**
Brand. Image. Strategy.

 **pcma**

 **SHAINA E**

 **SITK**
SOMEONE'S IN THE KITCHEN

 **Instawork**

 **catersource** + **THE SPECIAL EVENT**
JULY 19-22, 2021 | MIAMI BEACH CONVENTION CENTER

 **staffmate**
online

 **TAHOE**
INSPIRED

 **WIPA**
Wedding International Professionals Association

 **LIVE EVENTS COALITION**

 **imex**
america

THE SEARCH 100



100%

of proceeds raised through
this flagship program
go directly into the
crisis relief fund

SEARCH
100
ONE HUNDRED

5

new individuals and
companies joined
the SEARCH 100 in
2020

The SEARCH 100 is a true testament to the commitment and support that our industry has for one another.

By donating \$100 per month or more, this group of businesses, professionals, chapters, and organizations have delivered over \$112k to the foundation in 2020 alone.

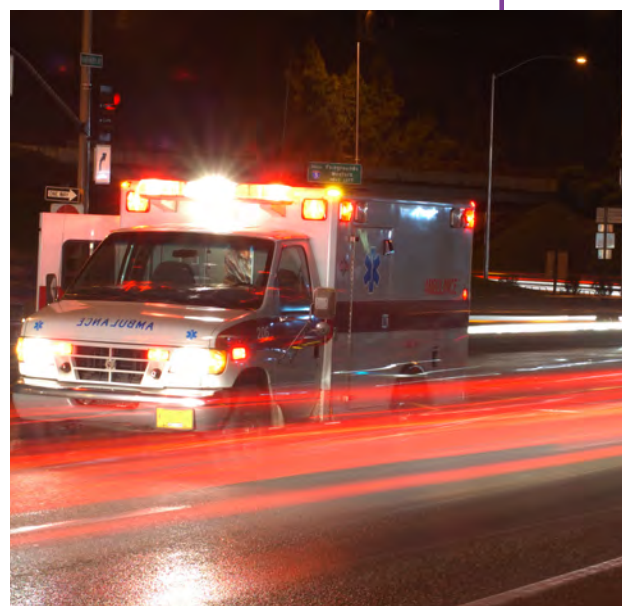
OUR GOALS FOR 2021

To expand the global reach and partnerships throughout the industry to increase annual giving

CHAPTER & ORGANIZATION FUNDRAISING

Whether part of an association, an organization, a corporation or a solopreneur YOU can help support SEARCH Foundation in a variety of ways. The online **Fundraising Toolkit** is designed to give you ideas on ways to incorporate SEARCH into your next event. If you have questions, additional ideas or would like more information please **contact us!**

Our organization is governed by a **Board of Directors**, which uses policy governance to envision the future and to ensure operations are aligned with our mission statement and meet the evolving needs of the event industry.



OUR LEADERSHIP

2021 - EXECUTIVE COMMITTEE

Chairwoman

Kate Patay, CPCE

Patay Consulting
Phone: 775.343.6551
kate@katepatay.com

1st Vice Chairman

Patrick McMichael, CSEP

Crisis Relief Committee Chair
Denon & Doyle Entertainment
Office: 800.944.9585
patrick@djay.com

Treasurer

Larry Green

Intl. Event Products
Office: 781.341.1600
larryg@iepllc.com

Secretary

David Lombardo

Events Committee Chair
Lombardo's
Office: 781-815-1254
david@Lombardos.com

Immediate Past Chairman

Rick Turner

Fundraising Chair
Forward Hospitality Group
Phone: 216.577.4158
rick@forwardhg.com

Executive Advisor

Joann Roth-Oseary

SEARCH 100 Chair
Someone's in the Kitchen
Office: 818.343.5151 x102
joann@sitk.com

2021 - BOARD OF DIRECTORS

Nick Borelli - Marketing

AllSeated
Phone: 814.746.1522
nick@allseated.com

Judy Brillhart, CSEP - Outreach

Sheraton Commander Hotel
Office: 617.234.1362
judy.brillhart@sheratoncommander.com

Evan Carbotti - Event Design

Carbotti Experiences
Office: 401.849.3115
ecarbotti@carbottitix.com

Mark Catuogno, CGSP - Technology

MC Event Consulting
Phone: 646.532.8989
mark@mceventconsulting.com

Thuy Diep - Social Media

Haute Rock Creative
Phone: 413.230.8099
tdiep@hauterockcreative.com

Bobby Dutton - Brand Manager

GrooveBoston
Office: 781.820.6176
bobbyd@grooveboston.com

SEARCH EXECUTIVE ADMINISTRATOR

Corinne Z Dudine

SEARCH: 480.538.7912
corinne@searchfoundation.org

Jerry Hellmann - SEARCH 100

AFR Event Furnishings
Office: 856.406.1200
jhellmann@rentfurniture.com

Stephanie Jayko, CSEP - Event

Production Knock Out Productions
Phone: 214.856.6909
stephanie@knockoutproductions

Michele Polci, CMP, CPCE - Event F&B

Caesar's Entertainment
Office: 702.777.7871
mpolci@caesars.com

Frank Puleo - Finance

Framboise Catering
Office: 718.448.4252
frankpuleo7@aol.com

India Rhodes, CSEP - Fundraising Events

Wilkinson Rhodes
Phone: 210.387.5687
india@wilkinsonrhodes.com

Thomas Whelan - Marketing

Levy Convention Centers
Phone: 857.234.2738
whelanjr.thomas@gmail.com

JC York, Events - Crisis Relief

Classic Entertainment/Wise Guys
InterACTIVE
Office: 407.854.2184 ext. 228
jc@classicentertainment.com

