

SEARCH FOUNDATION

ANNUAL REPORT

2021



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TABLE OF CONTENTS

3	Letter from the Chairwoman	8	Partners & Conferences
4	Foundation Profile	9	SEARCH 100
5	Financial Impact	10	The Future of SEARCH
6	The Power of SEARCH	11	SEARCH Leadership
7	Partners		

Supporting Our Industry, Together

We provide financial help for event, meetings, and catering professionals in crisis. 2021 brought a large number of crisis relief cases, and we are proud to report that SEARCH has funded 100% of qualified cases since its inception.



LETTER FROM THE CHAIRWOMAN

Special
Event
Assistance
Relief &
Crisis
Help



The SEARCH Foundation is proud to be celebrating 25 years of assisting industry individual in crisis. We're pleased to report that since inception in 1997 100% of qualified cases have been funded and industry professionals in crisis were profoundly affected by the efforts of the board, committees and supporters.

Welcoming one new board member to help engage individuals, companies and industry associations in continued giving programs will help SEARCH to continue its mission and create new revenue streams so no case ever gets turned away. Our flagship program, the SEARCH IOO, has reached record numbers and we will continue to establish significant, sustainable new sources of funding to support the ever-rising need for help.

Please explore the attached Annual Report to see how your contributions helped to make a difference in the lives of industry professionals. We look forward to seeing you at one of our upcoming Signature Events and we thank you for your continued support.

Warmly,

A handwritten signature in black ink that reads "Kate Patay".

Kate Patay, CPCE
Chairwoman, [SEARCH Foundation](#)
Chief Strategist, [Patay Consulting](#)
Style Ambassador, [Smart Meetings](#)
Ambassador, [Meetings Mean Business](#)



WHO WE ARE

The SEARCH Foundation was formed in 1997 to assist event, meetings, hospitality and catering professionals faced with a life threatening illness. Since that time it has expanded to include not only illness, but also catastrophic occurrences. The SEARCH Foundation is for event pros, by event pros.

MISSION & VISION

Distribute Donations - Our priority is to make sure event, meetings, catering, hospitality and incentive industry professionals know our industry community has their backs when they need help the most. When disaster strikes SEARCH is here to help. Please visit our Apply for Help page if you require assistance.

Raise Funds - It's in our very nature to give everything we have to our clients and their guests at each and every event...but who will be there when we need help? By donating to SEARCH, you can serve those who serve every day...just like you.

Awareness - As a volunteer organization, our reach is limited without your help. We're always looking for platforms to tell our stories to others in our industry so they can let their industry friends know that we're here when they need us.



FINANCIAL IMPACT

Over \$232,000 Raised in 2021

Sources of Funding

Fundraising Events = \$57K+

SEARCH 100 = \$149K+

Other Programs & Donations = \$26K

EVENTS INCLUDED:

- Annual Signature Event at TSE/Catersource
- ExVo Virtual Event
- Local Industry Chapter Programs

DONATIONS:

- Speaker Fees
- Individual Donations
- Corporate Matching Donations
- Amazon Smile

ADDITIONAL OUTREACH:

- General Investments
- Facebook
- Network for Good

THE POWER OF SEARCH

SEARCH FOUNDATION

18 families and individuals helped in 2021...
Nearly \$80,000 distributed to industry friends in need

Words from our grant recipients...

The SEARCH Foundation has really put me at ease with a situation that was out of my control. I have always known about the SEARCH Foundation through the Events Industry and was always hoping not to ever have to need funds but when I did, the Foundation was amazing. This Foundation has the true meaning of people helping people. I am so thankful for this grant.



We just received The SEARCH Foundation's generous donation today. My Family can't thank you enough for taking such great care of us in these difficult times. I can't thank the SEARCH Foundation enough...God Bless each and everyone of you!!

Thank you very much for the donation! My family and I are very appreciative of this. This blessing from SEARCH means so much to me and my family. Again, thank you so much. Words cannot express my gratitude.



Your organization is amazing! I am most grateful to be the recipient of your hard work and dedication to industry professionals. I love the motto - "By Event Pros, For Event Pros". I could never have imagined being taken out of work overnight for six months by an unforeseen and unpredictable accident causing a physical injury. The bills were and still are overwhelming, the loss of income completely unexpected and unplanned for - but your assistance is giving me a stepping stone to turn the corner. I am incredibly grateful for your organization's support.



AYUBI
photography



Big Head Cartoon
Caricature Art Entertainment & Design

MIAMI
DESIGN
DISTRICT

THE
BRAND
BOOTH

**DENON
& DOYLE**
ENTERTAINMENT GROUP
www.DJAY.COM



CalPolyPomona
The Collins College of
Hospitality Management

CARBOTTI
e x p e r i e n c e s



GBMO
LEGENDARY EVENTS // DESIGN & EXECUTION



Eklectic
Entertainment

FANTASY SOUND
- EVENT SERVICES -

VELATI
CANDLES

FORTHRIGHT
WINERY
A craft. A code. A fellowship.

LOW
Country
QUISINE
by Julie Ramirez

NACE

IMPRINT
GROUP

**SOUTH
BEACH**
PHOTOBOOTH
COMPANY

Lombardo's
MEETINGS & OCCASIONS

ILEEA
INTERNATIONAL
LIVE EVENTS ASSOCIATION

Founded 1994
Bravo!
entertainment
.COM

ONEWEST
EVENTS & OCCASIONS



Brand Alive

P
Patay Consulting
Brand. Image. Strategy.

pcma

catersource + **THE SPECIAL EVENT**
JULY 19-22, 2021 | MIAMI BEACH CONVENTION CENTER

SITK
SOMEONE'S IN THE KITCHEN

Miami
Tobacco Traders

BIZBASH

site Midwest USA

**LIVE
EVENTS
COALITION**

imex
america

THE SEARCH 100



100%

of proceeds raised through
this flagship program
go directly into the
crisis relief fund

23

new individuals and
companies joined
the SEARCH 100 in
2021

The SEARCH 100 is a true testament to the commitment and support that our industry has for one another.

By donating \$100 per month or more, this group of professionals, chapters, and organizations have delivered over \$149K to the foundation in 2021 alone.

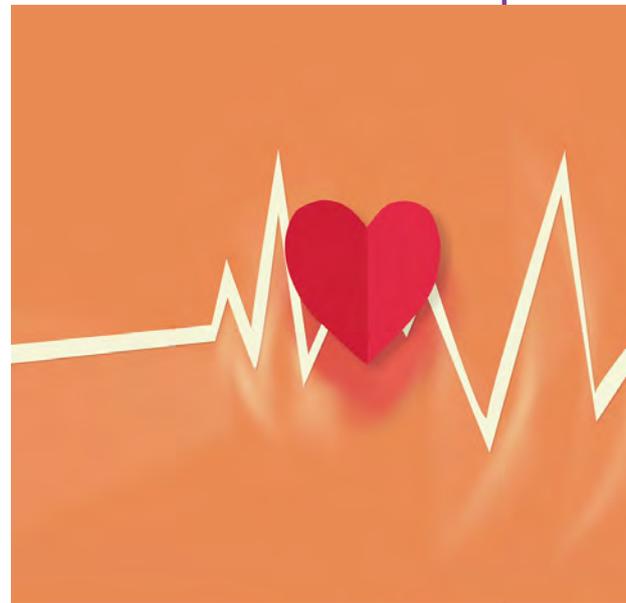
OUR GOALS FOR 2022

To expand the global reach and partnerships throughout the industry to increase annual giving

CHAPTER & ORGANIZATION FUNDRAISING

Whether part of an association, an organization, a corporation or a solopreneur YOU can help support SEARCH Foundation in a variety of ways. The online **Fundraising Toolkit** is designed to give you ideas on ways to incorporate SEARCH into your next event. If you have questions, additional ideas or would like more information please **contact us!**

Our organization is governed by a Board of Directors, which uses policy governance to envision the future and to ensure operations are aligned with our mission statement and meet the evolving needs of the event industry.



OUR LEADERSHIP

2022 - EXECUTIVE COMMITTEE

Chairwoman

Kate Patay, CPCE
Patay Consulting
Phone: 775.343.6551
kate@katepatay.com

1st Vice Chairman

Patrick McMichael, CSEP
Crisis Relief Committee Chair
Denon & Doyle Entertainment
Office: 800.944.9585
patrick@djay.com

Treasurer

Larry Green
Intl. Event Products
Office: 781.341.1600
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Secretary

David Lombardo
Events Committee Chair
Lombardo's
Office: 781-815-1254
david@Lombardos.com

Immediate Past Chairman

Rick Turner
Fundraising Chair
Forward Hospitality Group
Phone: 216.577.4158
rick@forwardhg.com

Executive Advisor

Joann Roth-Oseary
SEARCH 100 Chair
Someone's in the Kitchen
Office: 818.343.5151 x102
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2022 - BOARD OF DIRECTORS

Nick Borelli - Marketing
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Phone: 814.746.1522
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Sheraton Commander Hotel
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