

SEARCH FOUNDATION

# ANNUAL REPORT

2022

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## Supporting Our Industry, Together

We provide financial help for event, meetings, and catering professionals in crisis. 2022 brought a **record** number of crisis relief cases, and we are proud to report that SEARCH has funded 100% of qualified cases since its inception.



# LETTER FROM THE CHAIRWOMAN

Special  
Event  
Assistance  
Relief &  
Crisis  
Help



The SEARCH Foundation is proud to have just celebrated 25 years of assisting industry individual in crisis. We're pleased to report that since inception 100% of qualified cases have been funded, and industry professionals in crisis were profoundly affected by the efforts of the board, committees and supporters. *In fact, we reached our goal of over \$1,000,000 distributed to industry individuals in crisis in 2022!*

Putting a new board structure in place to help engage individuals, companies and industry associations in continued giving programs will help SEARCH to continue its mission and create new revenue streams so no case ever gets turned away. Our flagship program, the SEARCH IOO, has reached record numbers and we will continue to establish significant, sustainable new sources of funding to support the ever-rising need for help.

Please explore the attached Annual Report to see how your contributions helped to make a difference in the lives of industry professionals and colleagues. We look forward to seeing you at one of our upcoming Signature Events and we thank you for your continued support.

Warmly,

A handwritten signature in black ink, appearing to read 'Kate Patay', written in a cursive style.

Kate Patay, CPCE

Chairwoman, SEARCH Foundation

VP of Engagement, Terramar, a DMC Network Company

Ambassador, Meetings Mean Business

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# FOUNDATION PROFILE

SEARCH FOUNDATION



## WHO WE ARE

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The SEARCH Foundation was formed in 1997 to assist event, meetings, and catering professionals faced with a life threatening illness. Since that time it has expanded to include not only illness, but also catastrophic occurrences. The SEARCH Foundation is for event pros, by event pros.

## MISSION & VISION

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**Distribute Donations** - Our priority is to make sure event, meetings, catering, and incentive industry professionals know our industry community has their backs when they need help the most. When disaster strikes SEARCH is here to help. Please visit our Apply for Help page if you require assistance.

**Raise Funds** - It's in our very nature to give everything we have to our clients and their guests at each and every event...but who will be there when we need help? By donating to SEARCH, you can serve those who serve every day...just like you.

**Awareness** - As a volunteer organization, our reach is limited without your help. We're always looking for platforms to tell our stories to others in our industry so they can let their industry friends know that we're here when they need us.

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# FINANCIAL IMPACT

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Over **\$258,000** Raised in 2022

## Sources of Funding

Fundraising Events = **\$76K+**

SEARCH 100 = **\$115K+**

Other Programs & Donations = **\$67K**

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### EVENTS INCLUDED:

- Annual Signature Event at TSE/Catersource
- Ski Patrol Event in Boston
- Local Industry Chapter Programs

### DONATIONS:

- Corporate Giving
- Speaker Fees
- Individual Donations
- Company Match Programs
- Amazon Smile

### ADDITIONAL OUTREACH:

- General Investments
- Social Media Fundraisers
- Network for Good



# THE POWER OF SEARCH

SEARCH FOUNDATION

**40+ families and individuals helped in 2022...  
\$199,000 distributed to industry individuals in need**

## Words from our 2022 grant recipients...

*"From the bottom of my heart and the depths of my being I thank you so very much! My family and I can breathe easier knowing we won't be out on the street and have a chance to find a permanent place to call home and food to put in our bellies. I can only hope to one day be able to pay it forward to someone else that is in need of a crisis situation.*

*I wish I could hug every single person that was involved in making this happen for us! Thank you for restoring our hope."*



***"This funding has lifted the enormous weight that has been on my shoulders since Hurricane Ian threw my community and life upside down. Over these last few weeks I have made myself sick while worrying about the loss of my home, income, equipment, and my livelihood. Receiving these funds will help me start to get my life back on track and eventually allow me to rebuild my business. Thank you for your support, SEARCH."***

***"There really are no words to describe our gratitude for the SEARCH Foundation team, and all that you've given us. We've felt like we've been drowning since Hurricane Ian, and receiving these funds has felt like someone handing us a life vest. This money brings so much relief."***



*"The past three years have been challenging physically, mentally, and financially. When I found out about receiving financial help from the SEARCH Foundation, it felt like I could stop holding my breath. Knowing that I wouldn't have to worry about paying for continued treatments to help with my physical pain was an amazing feeling! It has truly been a bright light in a dark tunnel I have been walking through for 3 years now. Thank you to the SEARCH Foundation for being a blessing in my life!"*





**AYUBI**  
photography



**Big Head Cartoon**  
Caricature Art Entertainment & Design

**MIAMI**  
DESIGN  
DISTRICT

**THE**  
BRAND  
BOOTH

**DENON**  
&  
**DOYLE**  
ENTERTAINMENT GROUP  
www.DJAY.com

  
**CalPolyPomona**  
The Collins College of  
Hospitality Management

**CARBOTTI**  
experiences



**GBMO**  
LEGENDARY EVENTS // DESIGN & EXECUTION

**ek**  
Eklectic  
Entertainment

**FANTASY SOUND**  
- EVENT SERVICES -

**VELATI**  
CANDLES

**MC**  
Event Consulting

**LOW**  
*Country*  
QUISINE  
by Julie Rouse

**NACE**

**IMPRINT**  
GROUP  
FORMERLY A&L GROUP

**SOUTH**  
BEACH  
PHOTOBOOTH  
COMPANY

**Lombardo's**  
MEETINGS & OCCASIONS

**FORTHRIGHT**  
WINERY  
A craft. A code. A fellowship.

**ILEA**  
INTERNATIONAL  
LIVE EVENTS ASSOCIATION

Founded 1994  
**Bravo!**  
entertainment  
.com

**ONEWEST**  
EVENT DESIGN & LOGISTICS  
**Brand Alive**

**Patay Consulting**  
Brand. Events. Strategy.

**imex**  
america

**catersource** + **THE SPECIAL EVENT**  
JULY 19-22, 2021 | MIAMI BEACH CONVENTION CENTER

**SITK**  
SOMEONE'S IN THE KITCHEN

**Smart**meetings

**pcma**

**site** Midwest USA

**Miami**  
Tobacco Traders

**LIVE**  
EVENTS  
COALITION

**BIZBASH**



# THE SEARCH 100



100%

of proceeds raised through  
this flagship program  
go directly into the  
crisis relief fund

SEARCH  
100  
ONE HUNDRED

15

new individuals and  
companies joined  
the SEARCH 100 in  
2022

The SEARCH 100 is a true testament to the commitment and support that our industry has for one another.

By donating \$100 per month or more, this group of professionals, chapters, and organizations have delivered over \$149K to the foundation in 2022 alone.

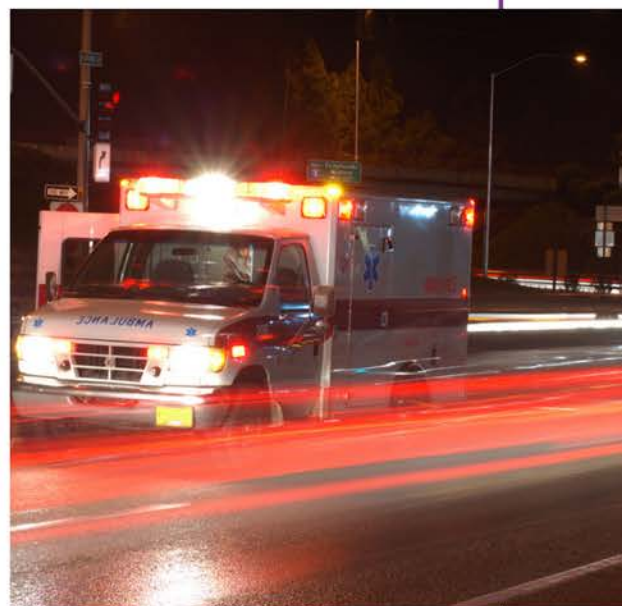
## OUR GOALS FOR 2023

To expand the global reach and partnerships throughout the industry to increase annual giving

### CHAPTER & ORGANIZATION FUNDRAISING

Whether part of an association, an organization, a corporation or a solopreneur YOU can help support SEARCH Foundation in a variety of ways. The online **Fundraising Toolkit** is designed to give you ideas on ways to incorporate SEARCH into your next event. If you have questions, additional ideas or would like more information please **contact us!**

Our organization is governed by a **Board of Directors**, which uses policy governance to envision the future and to ensure operations are aligned with our mission statement and meet the evolving needs of the event industry.





# OUR 2023 LEADERSHIP

## 2023 - EXECUTIVE COMMITTEE

### **Chairwoman**

#### **Kate Patay, CPCE**

Terramar, DMC Network Company

Phone: 775.343.6551

kate@katepatay.com

### **1st Vice Chairman**

#### **David Lombardo**

Lombardo's Hospitality

Office: 781-815-1254

david@lombardos.com

### **Crisis Committee Chairman**

#### **Patrick McMichael, CSEP**

Denon & Doyle Entertainment

Office: 800.944.9585

patrick@djay.com

### **Treasurer**

#### **Frank Puleo**

Framboise Catering

Office: 718.448.4252

frankpuleo7@aol.com

### **Secretary**

#### **Michele Polci, CMP, CPCE**

Caesars Entertainment

Office: 702.777.7871

mpolci@caesars.com

### **Immediate Past Chairman**

#### **Rick Turner**

Forward Hospitality Group

Phone: 216.577.4158

rick@forwardhg.com

### **Executive Advisor**

#### **Joann Roth-Oseary**

Someone's in the Kitchen

Office: 818.343.5151 x102

joann@sitk.com

## 2023 - BOARD OF DIRECTORS

**Thuy Diep** - Director of Engagement

Phone: 413.230.8099

thuydiepcheer@gmail.com

**Bobby Dutton** - Co-Director Marketing

GrooveBoston

Office: 781.820.6176

bobbyd@grooveboston.com

**Stephanie Jayko, CSEP** - Director of Events

Knock Out Productions

Phone: 214.856.6909

stephanie@knockoutproductions.com

**Jolie Oree-Bailey** - Co-Director

Outreach

Low Country Quisine

Office: 972.386.4555

jolie@lowcountryquisine.com

**India Rhodes, CSEP** - Co-Director

Outreach

Wilkinson Rhodes

Phone: 210.387.5687

india@wilkinsonrhodes.com

**Thomas Whelan** - Co-Director

Marketing

Levy Convention Centers

Phone: 857.234.2738

whelanjr.thomas@gmail.com

**JC York, Events** - Crisis Relief

Classic Entertainment/Wise Guys

InterACTIVE

Office: 407.854.2184 ext. 228

jc@classicentertainment.com

## EXECUTIVE ADMINISTRATOR

**Corinne Z. Dudine**

SEARCH Foundation

Office: 480.538.7912

corinne@searchfoundation.org

## 2023 COMMITTEE MEMBERS

### Advisory Committee

Tony Conway,

Legenday Events

Mara Routh,

MKB Productions

Lenny Talarico,

Lenny Talarico Events

### Events Committee

Jeniffer Bello,

JB Experiences

Evan Carbotti,

Carbotti Experiences

Mark Catuogno,

MC Event Consulting

Amy McDonough,

Port of Seattle-SeaTac Airport

Blair Mitcham,

Boston Convention Center

Barbara West,

Informa Markets

### Marketing Committee

Scott Frankel,

Animatic Media

Jaclyn Zendrian,

Cure PSP

Haily Fadden,

Degy Entertainment

Jodi Gold,

Siagel Productions

### Outreach Committee

Gary Bordman,

AE & ES

Lindsay Schattenstein,

NFL Players Association

Danny Trujillo,

Imagine Events

Jennifer Veselko,

Maritz Global Events

