



SEARCH Foundation

100 Donors in 100 Hours Campaign Toolkit

Thank you for helping spread the word about SEARCH Foundation's 100 Donors in 100 Hours campaign! This toolkit is designed to make sharing easy, fast, and impactful.

Campaign Overview

Goal

Reach 100 donors in 100 hours to support the SEARCH Foundation's mission and expand our impact to our industry.

Key Message

Every donation, no matter the size, helps us continue creating meaningful change and supporting the people and communities we serve.

Campaign Hashtag Ideas

- #100Donors100Hours
 - #SupportSEARCH
 - #GiveWithSEARCH
 - #SEARCHFoundation
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Instagram Graphic

Option 1



Option 2



Instagram Caption

Option 1

I'm proud to support the SEARCH Foundation's #100Donors100Hours campaign!

SEARCH Foundation is working to create meaningful impact, and every donation helps move that mission forward.

The goal is simple: 100 donors in 100 hours running from July 13th - July 17th.

No donation is too small—and every share helps.

If you're able, join me in supporting this incredible organization today.

[DONATE HERE](#)

#SupportSEARCH #SEARCHFoundation

Option 2

Excited to support SEARCH Foundation as they work toward an ambitious goal: 100 donors in 100 hours.

This campaign is all about community, momentum, and showing what's possible when people come together around a mission that matters.

If SEARCH Foundation's work resonates with you, consider making a donation or sharing the campaign with your network.

[DONATE HERE](#)

#100Donors100Hours #GiveWithSEARCH

Option 3

I'm helping spread the word for SEARCH Foundation's 100 Donors in 100 Hours campaign.

SEARCH Foundation is doing important work, and this campaign is a chance for all of us to help fuel that impact.

Every donation counts—and every share helps us get closer to 100 donors.

[DONATE HERE](#)

#SEARCHFoundation #100Donors100Hours

Email Copy

Subject Line Options:

- Help SEARCH Foundation Reach 100 Donors in 100 Hours
- Join Me in Supporting SEARCH Foundation
- We're 100 Donors Away From Making a Bigger Impact
- Can You Help SEARCH Foundation Reach Its Goal?

Body Copy:

Hi [Name],

I'm reaching out because I'm supporting the SEARCH Foundation's "100 Donors in 100 Hours" campaign, and I'd love your help.

SEARCH Foundation is working to make a meaningful impact through its programs and community support, and this campaign is focused on bringing together 100 donors in just 100 hours.

Every gift—large or small—helps move the mission forward.

If you're able, please consider making a donation or sharing the campaign with others.

[DONATE HERE](#)

Thank you for supporting organizations that are creating real impact.

Best,
[YOUR NAME]

Text Message Copy

Option 1

Hey! I'm supporting SEARCH Foundation's "100 Donors in 100 Hours" campaign. They're trying to reach 100 donors in just 100 hours, and every donation helps. If you're interested in supporting, here's the link: <https://secure.qgiv.com/for/100donors100hours>

Option 2

Hi! Quick ask: SEARCH Foundation is running a 100 Donors in 100 Hours campaign, and I'm helping spread the word. Would love if you'd consider donating or sharing: <https://secure.qgiv.com/for/100donors100hours>

Option 3

SEARCH Foundation is close to hitting its goal of 100 donors in 100 hours! Every donation counts. Here's the link if you'd like to support: <https://secure.qgiv.com/for/100donors100hours>

Top Speaking Points

About the Campaign

- SEARCH Foundation is aiming to reach 100 donors in 100 hours.
- The campaign is about building momentum and community support.
- Every donor matters, regardless of donation size.

Why It Matters

- Donations directly support SEARCH Foundation's mission and programs to provide financial assistance to event, meetings, and catering professionals who are faced with a life-threatening illness or catastrophic occurrence.
- Community support helps expand impact and future opportunities.
- Small contributions collectively make a big difference.

Why People Should Give

- It's a simple way to support meaningful work.
- Giving during the campaign helps create urgency and momentum.
- Sharing the campaign is just as valuable if someone cannot donate.

Personal Talking Points

- "I'm supporting this because I believe in the mission."
 - "I wanted to help spread awareness to my network."
 - "I love seeing communities come together around a shared goal."
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Optional Engagement Ideas

- Follow SEARCH Foundation on Instagram and share countdown updates in Instagram Stories
 - Celebrate donors you know publicly
 - Encourage supporters to tag friends
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Quick Posting Tips for Supporters

- Keep your message personal and authentic
 - Include the donation link every time
 - Use urgency (“Only X hours left!”)
 - Ask people to share even if they can’t donate
 - Post multiple times throughout the 100 hours
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Together, we can help SEARCH Foundation reach 100 donors in 100 hours. Every share, donation, and conversation helps move the mission forward.